



**NEUMA**  
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

### neuMoisture condition™

Some days your hair needs more .....more moisture, due to weather or over-processing. This rich conditioner replenishes needed moisture, leaving hair feeling softer, smoother and more manageable. Featuring a proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Provides a powerful protective barrier that helps lock in moisture to resist humidity. Detangles without weight and helps reduce damage due to combing and heat styling. Leaves hair with added strength and incredible shine.

**GUIDANCE:** After cleansing with NEUMA neuMoisture shampoo™, apply thoroughly to hair. Relax... linger one minute. Rinse.

### What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Sunflower Seed Oil: Provides UV protection while adding shine and shielding hair from heat damage.
- Shea Butter: Adds moisture and helps smooth hair.
- Apricot Kern Oil: Helps smooth cuticle and control flyaways while conditioning and adding shine.
- Grape Seed Extract: Natural antioxidant that adds shine.
- Aroma provided by pure essential oils of Lavender, Tangerine, Vanilla - true aromatherapy.

**NEUMA** uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

**ZERO** synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- PETA approved
- No animal testing

Because everything matters...discover more at [neumabeauty.com](http://neumabeauty.com)

### Etcetera

- Suggested Retail \$26.00 8.5oz  
Also available in 2.5oz, 25.4oz sizes
- Available at Fine Salons and Spas
- 800-333-0707

