



NEUMA[®]

— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

neuMoisture intensive masque™

Rehydrate thirsty hair with an extra dose of moisture. This ultra rich hydrating treatment seals in moisture while enhancing overall condition, strength and manageability. Featuring a proprietary blend of plant extracts and essential oils Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Renewing formula helps control frizz and flyaways while restoring softness, smoothness and shine to hair.

GUIDANCE: After cleansing with NEUMA neuMoisture shampoo™, apply evenly to hair. Wait 2-3 minutes. Rinse

What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Shea Butter: Naturally absorbs UVB rays to protect hair colour and prevent environmental moisture loss.
- Yarrow Extract: Protects hair from heat damage while restoring suppleness.
- Jojoba Esters: Soften and soothe hair, adding condition and shine.
- Grape Seed Extract: Shields hair from harmful UV effects by acting as an antioxidant.
- Aroma provided by pure essential oils of Lavender, Tangerine, Rose, Bergamot and Vanilla - true aromatherapy.

NEUMA uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

ZERO synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- PETA approved
- No animal testing

Because everything matters...discover more at neumabeauty.com

Etcetera

- Suggested Retail \$35.00 Net Wt 5.2oz, Also available in 2.5oz size
- Available at Fine Salons and Spas
- 800-333-0707

