NEUMA
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

neuSmooth illuminating mist™

Radiant…simply radiant. This innovative lightweight glossing mist transforms dry, dull hair into shiny luxurious locks. A proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Smooths hair while enhancing and protecting colour. Use after styling on dry hair to add a finishing touch of shine.

GUIDANCE: After styling, spray evenly on dry hair from 8" - 10" away.

What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Tree Rosin (Propolis) strengthens and protects while adding shine to hair
- Argan Kernel Oil nourishes and restores.
- Apricot Kernel Oil conditions and adds shine.
- Green Tea Leaf Extract (Camellia Sinensis) guards hair against UV damage from the sun.
- Aroma provided by pure essential oils – true aromatherapy.

NEUMA uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

ZERO synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, and environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- No animal testing

Because everything matters…discover more at **neumabeauty.com**

Etcetera

- Suggested Retail $22.00 2.5oz
- Available at Fine Salons and Spas
- 800-333-0707

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