



NEUMA
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

neuSmooth leave-on condition™

Time to smooth it over. Moisture infused leave-on conditioner soothes and protects hair. A proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Use on wet hair for tangle free conditioning or on dry hair to restore shine, eliminate frizz or define curls and waves. Helps restore condition and sheen while reducing frizz.

GUIDANCE: Apply to clean, damp hair. Do Not Rinse. Style as desired. Can also be used on dry hair for added smoothness and shine.

What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Marula Seed Oil (Scleracarya Birrea): High in natural antioxidants. Works as an anti-inflammatory to hydrate and smooth.
- Quinoa Protein: Helps repair and protect. Low molecular weight allows it to penetrate the hair cuticle to repair and moisturize. Excellent for strengthening hair.
- Aroma provided by pure essential oils – true aromatherapy.

NEUMA uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

ZERO synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, and environmental pollutants - simply a genuine, sustainable, brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- No animal testing

Because everything matters...discover more at neumabeauty.com

Etcetera

- Suggested Retail \$27.00 8.5oz
Also available in 2.5oz, 25.4oz sizes
- Available at Fine Salons and Spas
- 800-333-0707

