



**NEUMA**  
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

### neuStyling extender™

Breathe new life into your style. Between washings? No worries! This lightweight refreshing spray saves valuable time by helping restyle with ease. Mist on dry hair to recreate your favorite look using hot tools. Featuring a proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Humidity resistant formula hydrates while penetrating cuticle to strengthen and help prevent damage to the hair.

**GUIDANCE:** Mist on dry hair to restyle using a blow dryer, flat or curling iron.

### What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Sunflower Seed Oil: Provides UV protection while adding shine and shielding hair from heat damage.
- Apricot Kern Oil: Helps smooth cuticle and control flyaways while conditioning and adding shine.
- Rose Hips Fruit Extract: Soothes and softens hair.
- Glycerin (vegetable-based): Balances moisture leaving hair feeling hydrated.
- Alcohol free
- Aroma provided by pure essential oils of Lavender, Mandarin Orange, Vanilla - true aromatherapy.

**NEUMA** uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

**ZERO** synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- PETA approved
- No animal testing

Because everything matters...discover more at [neumabeauty.com](http://neumabeauty.com)

### Etcetera

- Suggested Retail \$21.00 8.5oz  
Also available in 2.5oz size
- Available at Fine Salons and Spas
- 800-333-0707

