



NEUMA
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

neuStyling mousse™

Where style takes shape. Volume enhancing formula gives long-lasting support, control and body. Delivers conditioning benefits along with extra hold. Featuring a proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Humidity resistant formula soothes frizz and flyaways while leaving hair soft, and full of healthy shine.

GUIDANCE: Emulsify foam in hands and distribute through damp hair. Blow-dry or air-dry, as desired.

What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Apricot Kern Oil: Helps smooth cuticle and control flyaways while conditioning and adding shine.
- Pomegranate Extract: Natural Antioxidant.
- Rose Hips Fruit Extract: Soothes and softens hair.
- Jojoba Seed Oil: Provides shine.
- Alcohol Free
- Aroma provided by pure essential oils of Lavender, Mandarin Orange, Vanilla - true aromatherapy.

NEUMA uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

ZERO synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- PETA approved
- No animal testing

Because everything matters...discover more at neumabeauty.com

Etcetera

- Suggested Retail \$23.00 6.8oz
Also available in a 1.7oz size
- Available ONLY at Fine Salons and Spas
- 800-333-0707

