



**NEUMA**  
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

### **neuStyling pomade™**

Add a little swagger to your style. This high shine styling pomade helps to mold and keep hair in place. Shape a sleek pompadour, slick hair back or keep things loose for that perfectly undone look. Warm up the product in hands to add shine and support. Great for all hair types, it can be applied on wet or dry hair to build texture with plenty of sheen.

**GUIDANCE:** Apply to wet or dry hair to add definition and hold.

**Tip:** Start by working a small amount in hands and build up to desired texture and hold.

### **What makes this formula special?**

- Panthenol (Provitamin of B5) – Adds shine and smoothness to hair by helping to reduce split ends.
- Prunus Armeniaca (Apricot) Kernel Oil – Helps to smooth the cuticle layer of hair enhancing surface shine. Conditions and controls flyaways.
- Glycerin (Vegetable Based) – Offers humidity control, adds moisture, helps control static electricity and frizz.
- Aroma provided by pure, non-manipulated, essential oils of Lavandin and Clary Sage - true aromatherapy.

**NEUMA** uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

**ZERO** synthetic fragrance, phthalate, thiazolinone, sulfate, paraben, bromide, sodium chloride, 1,4-dioxane, gluten, soy, neurotoxin, aluminum compound, glycol, formaldehyde donor, urea, FD&C colorant, carcinogens or environmental pollutants – a trusted, sustainable brand.

Essential oils and beneficial plant nutrients help preserve color while restoring scalp and hair to optimal condition.

- Renewable, beneficial, plant-based ingredients
- Green, earth friendly, health smart formulations
- USDA NOP certified organic extracts
- Pure essential oils – true aromatherapy
- Zero synthetic fragrance
- Transparent, full disclosure, ingredient listing
- PETA certified cruelty free
- 100% certified made with wind power ... all energy use offset.
- 90% recycled (post consumer resin) bottles
- 100% recycled (post consumer fiber) corrugated cartons
- 100% recycled (post consumer paper) marketing materials
- Eco-Audit on all printed material indicating total trees saved

Because everything matters...discover more at [neumabeauty.com](http://neumabeauty.com)

### **Etcetera**

- Suggested Retail \$24.00 1.8oz
- Available at Fine Salon, Spas and Select Retailers
- 800-333-0707

