



NEUMA
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

neuVolume blow out mist™

Just the boost your hair needs! This lightweight volume building spray adds fullness and support to any hair texture. Featuring a proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Delivers soft volume, as well as providing support for thermal work. Gives hair long-lasting body, bounce and shine.

GUIDANCE: Spray on damp hair from mid-shaft to ends and blow dry as desired. For added lift, apply NEUMA neuStyling mousse to damp hair at root area.

What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts enhance depth of tone, reflectivity and colour vibrancy. Essential oils shield colour from UVA, UVB oxidation and fading.
- Maltol (Roasted Sorghum Malt): Adds volume and body to hair.
- Silybum Marianum (Milk Thistle) Seed Extract: Powerful anti oxidant and free radical scavenger.
- Persea Gratissima (Avocado) Fruit Extract: Rich in vitamins B2, D, A, E and K and potassium. Helps prevent moisture loss.
- Aroma provided by pure essential oils of Vanilla, White Fennel (Star Anise), Patchouli - true aromatherapy.

NEUMA uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

ZERO synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, and environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- PETA approved
- No animal testing

Because everything matters...discover more at neumabeauty.com

Etcetera

- Suggested Retail \$24.00 8.5oz
- Available at Fine Salons and Spas
- 800-333-0707

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