



**NEUMA**  
— BEAUTIFUL SUSTAINABLE —

Amazingly Beautiful, Healthy Hair

### reNeu scalp therapy™

A clean slate for your scalp! Gentle exfoliator removes build-up and residue to refresh, restore and revitalize the scalp. Featuring a proprietary blend of plant extracts and essential oils, Phyto Colour Complex™ maximizes colour hue, vibrancy and longevity while Phyto UV Shield™, an exclusive blend of plant nutrients, protects colour from UVA & UVB oxidation. Can be used weekly, or as needed, to help maintain and promote healthy scalp and hair.

**GUIDANCE:** Rinse hair. Lather with reNeu shampoo™. Apply reNeu scalp therapy™ directly to scalp and massage with fingertips. Leave on 2 minutes. Rinse. Follow with reNeu condition™.

### What makes this formula special?

- Phyto Colour Complex: Plant extracts restore natural health and shine while maximizing colour retention and extending colour life.
- Phyto UV Shield: A proprietary blend of certified organic plant extracts that enhance hue, reflectivity and vibrancy of colour. Essential oils shield colour from UVA, UVB oxidation and fading.
- Laurus Nobilis (Bay Laurel) Leaf Extract helps clean and refresh scalp.
- Mentha Arvensis (Corn Mint) Essential Oil works to bring fresh, oxygen rich blood to scalp. Enriching skin cells and follicles to help remove toxins and carbon dioxide.
- Lavandula Angustifolia (Lavender) Flower/Leaf Stem Extract calms and soothes skin and promotes cellular health.
- Pisum Sativa (Pea) Sprout Extract is known to reduce hair loss and helps promote healthy hair growth.
- Vitis Vinifera (Grape) Seed Oil is very high in linoleic acid and acts as an amazing moisturizer.
- Ababusa Arundinacea (Bamboo) Stem Powder exfoliates to remove toxic environmental build-up and dead scalp skin cells to help healthy new cells grow and flourish.
- Aroma provided by pure essential oils of Corn Mint, Peppermint and Vanilla - true aromatherapy.

**NEUMA** uses only renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

**ZERO** synthetic fragrance, sulfates, sodium chloride, parabens, 1,4-dioxane, phthalates, glutens, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, carcinogens, environmental pollutants - simply a genuine, sustainable brand.

- Renewable, beneficial, plant-based, colour safe ingredients
- Certified Organic Extracts
- 90% post consumer recycled bottles
- 100% certified wind power
- 100% recycled fiber containers
- Vegan
- PETA approved
- No animal testing

Because everything matters...discover more at [neumabeauty.com](http://neumabeauty.com)

### Etcetera

- Suggested Retail \$25.00 3.4oz
- Available at Fine Salons and Spas
- 800-333-0707

