



NEUMA
— NATURALLY ADDICTIVE —

reNeu dry shampoo™

Refreshed, clean locks in seconds! Natural powders of rice and tapioca starch absorb excess oil, neutralize odors while creating light volume and maintaining natural shine. This talc-free spray is perfect for all hair types and scalp conditions.

GUIDANCE: SHAKE WELL. Section dry hair. Hold can 6-10" away and spray onto roots in a sweeping motion. Allow time for powders to absorb excess oil. Shake out with fingertips or brush through.

What makes this formula special?

- Oryza Sativa (Rice) Starch: Soaks up oil and adds light volume
- Tapioca Starch: Smooth natural powder soaks up oil
- Maintains natural shine with no powdery residue
- Free of talc, aluminum and synthetic fragrance
- Offers the healthiest dry shampoo experience available

NEUMA uses renewable, beneficial plant-based ingredients - leaving you, and your hair, looking and feeling more beautiful. Our collection of professional performance beauty products contain ingredients which above all, do no harm - because like you, we care for earth and hair.

ZERO synthetic fragrance, phthalates, isothiazolinones, sulfates, parabens, bromides, sodium chloride, 1,4-dioxane, gluten, soy, neurotoxins, aluminum compounds, glycols, formaldehyde donors, ureas, FD&C colorants, carcinogens or environmental pollutants – a trusted, sustainable brand.

- Renewable, beneficial plant-based ingredients
- Earth-friendly, naturally healthy formulations
- USDA NOP certified organic extracts
- Pure essential oils—true aromatherapy
- Transparent ingredient listing
- PETA certified cruelty free
- 100% certified made with wind power—all energy use offset
- Made in the USA

Because everything matters...discover more at neumabeauty.com

Etcetera

- Suggested Retail \$24.00 Net. Wt. 3.5oz/ 99g/ 165mL^e
- Available at Professional Salons, Spas & Select Retailers
- 800-333-0707

   @neumabeauty

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Performance
without sacrifice™

